

MOTOR CYCLE INDUSTRY

ADVERTISING SPECIFICATIONS

Trim: 11" x 15" • Bleed: 11.5" x 15.5"
Width Height Width Height

Total Size	Width	Height	Bleed
Full.....	9.5	13.5	11.5 x 15.5
Junior.....	7	10	—
1/2 V.....	4.625	13.5	5.625 x 15.5
1/2 H.....	9.5	6.5	11.5 x 7.5
1/3 H.....	9.5	4.5	11.5 x 5.5
1/3 V.....	4.625	9	—
1/4 1-col.....	2.25	13.5	3.25 x 15.5
1/4 2-col.....	4.625	6.5	—
1/4 3-col.....	7	4.25	—
1/6 H.....	4.625	4.25	—
1/6 V.....	2.25	9	—
1/8.....	4.625	3.125	—
1/12 V.....	2.25	4.25	—
1/12 H.....	4.625	2	—
1/24.....	2.25	2	—
1 inch.....	2.25	1	—

All dimensions are listed in inches.

Gray section indicates a full page

